



The Magic, The Music, The Wonder

Creator, performer, author, composer and producer, Jay Scott Berry is a modern day Merlin and Renaissance man. Recognized as one of the world's finest magicians, he has travelled the globe for 30 years, delighting young and old alike with an elegant style often described simply as "Pure Magic". Indeed, there is a genuine artistic purity in Berry's presentations; from empty hands, without props or boxes, objects appear, disappear, transform and multiply. An innovator and creator, Jay is revered and respected among his peers as one of the architects of the modern State-of-the-Art. From close-up to stage, his cutting-edge illusions even leave fellow magicians baffled and astounded.

"In my entire career, I have never seen anything as convincing. It was real magic, delivered with precision timing and consummate skill." - Mark Wilson, International Grand Master Magician

By any measure, this one-of-a-kind showman is at the top of his game, in both magic and music. Last year alone, Berry performed over 200 shows in 13 countries, receiving rave reviews and standing ovations at some of the world's top venues. In August, he celebrated his 1000th show at the world famous Magic Castle in Hollywood, an honor achieved by only a select few. He was the star and emcee of the largest gathering of magicians in history, performing for a packed house of 3500 at the Winter Gardens in Blackpool, England. As if that wasn't enough, Jay even co-produced and starred in The Weekend of Wonder Magic Festival. Like almost everything he touches, this first annual event was a runaway success with rave reviews, sold out shows and standing ovations.

"What a perfect act!" - Milt Larsen, Founder of The Magic Castle, Hollywood

Like many overnight success stories, this one has humble beginnings that go back to Jay's childhood in Reno, Nevada. His lifelong love affair with magic was sparked with a simple magic kit at the age of 5. Naturally drawn to the stage,

Jay was soon performing in local plays and musicals. His talent for music surfaced early on as he joined a string orchestra, played in school bands and even sang in the Sierra Boys' Choir. After dancing in The Nutcracker on Reno's premier stage at 11, it became very clear that this was a natural born showman, destined for greatness. So, straight from high school, the bright lights of Hollywood beckoned and, within a year, Jay was being hailed as one of Magic's brightest new stars. In fact, at 19, he was the youngest magician to ever perform at the world famous Magic Castle!

His international career took off in Europe where his distinct style of visual wizardry was warmly embraced. In the years since, Jay has performed thousands of shows from Las Vegas to Monte Carlo, New York to Paris; from the Grand Ballroom of the Beverly Hills Hilton to the historic Theatre-an-der-Wien in Vienna. He has been featured on dozens of national and international television programs, seen by millions of viewers.

"Jay Scott Berry's performance can only be described as "PURE MAGIC!" He is one of the finest exponents of our theatrical art. A true "one of a kind" magician, Jay Scott Berry is The Virtuoso of Magic." - Gerry Griffin, The California Magic Dinner Theater

Berry kicked off 2014 touring the South Pacific and will land in the US in late March for a 10 week, coast-to-coast run. Highlights include headlining the prestigious 4F Close-up Convention, The Mawny Convention, The Oceanside Magic Invitational, The Weekend of Wonder and the 105th Salute to Magic Show, where he will emcee and star.

"You've got to see this guy. He's a great magician!" - Donald Trump

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